



Happy St. Patrick's Day

# Caddy Corner

## Cadillac & LaSalle Club, Florida Suncoast Region

Promoting fellowship with people of similar interests in Cadillac and LaSalle automobiles.

Website: <https://www.cadillaclasalleclubflorida.com/>

<https://www.facebook.com/Cadillac-LaSalle-Club-Florida-Suncoast-Region-1573534062920397/>

### CLUB OFFICERS

**Region Director:**

Mark Demyan

**Vice Director:**

Len Berman

**Secretary:**

Mike Santos

**Treasurer:**

Ben Berman

**Membership Director:**

Mike Santos

**Activities Director:**

(open)

**Newsletter Editor/Publisher:**

Paul Simcock

### MONTHLY MEETINGS:

All meetings are held the 2nd Tuesday of every month. The doors open at 6:30 p.m. The meeting will start at 7:00 p.m.

### UPCOMING MEETING - Mar 12<sup>th</sup>.

PoFolks Restaurant in St. Pete, address is 2001 34th Street N. , Saint Petersburg, FL. 33713.

EVENTS: See details in the Activities Director's Report in this newsletter.

### *Can you Guess the Car Photo?*

Test your overall skill and knowledge base of various Cadillac motorcar imagery. Find out the answer by emailing the Editor.



Hint:

This was the year after the most ostentatious, over the top fins ever recorded for a production luxury car.

A little more conservatism was preferred this year. It was also produced three years before President Kennedy was shot that fateful day in front of the downtown book depository in Dallas, Texas.

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## Florida Suncoast Region CLC Consolidated Meeting Reports February 29, 2024

**Treasurer's Report.** Exciting things are in the works for the Florida CLC Suncoast Region! At last month's regular meeting, a proposal was advanced to move the monthly meetings from Tuesday evenings at dinner time to Tuesdays around lunch time.

Having monthly meetings in the middle of the day would have the benefit of relieving members from the torture of forging through increasingly burdensome rush hour traffic to attend (*under the assumption that noon hour traffic would be easier to navigate in the congested SW Florida region*). It would, however, have the possible negative effect of precluding most of the working age people from attending. Please attend the next regular meeting and let your feelings on this crucial issue be known. Your membership would have to be current, including paying this year's dues, of course, for your opinion to be seriously considered.

If you haven't paid 2024 dues yet make sure to do so immediately.

Respectfully Submitted,

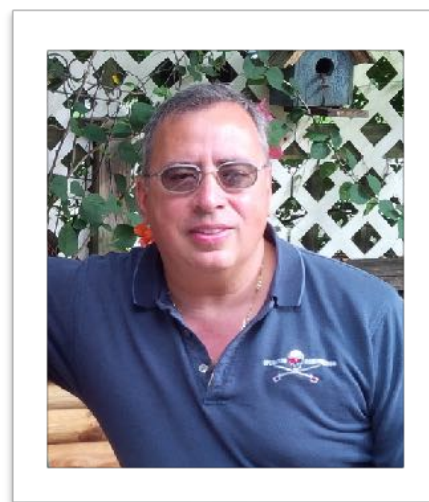
Benjamin L. Berman,  
Treasurer, Florida Suncoast Region,  
Cadillac & LaSalle Club



**Membership Report.** To date we have has 26 renewals for 2024 (*4 renewals in Feb*). This includes two who were inactive last year. We now have a total of 39 active meaning that they had paid renewals last year or this year, three honorary and 9 inactive meaning no paid renewals since 2021 or earlier. I will continue to reach out to inactive members via email and respond to requests for further information about the Florida Suncoast Region Cadillac & LaSalle Club. We'd like to remind all members that your National dues must be current. The expiration date of your National dues is on the mailing page of your SELF STARTER.

Respectfully Submitted,

Mike Santos,  
Membership Director, Florida Suncoast Region,  
Cadillac & LaSalle Club



**Florida Suncoast Region,  
Cadillac & LaSalle Club  
Director's Report  
March 2024**

Hello Everyone & Happy St. Patrick's Day:

I really don't have much to talk about this month. It's always nice seeing everyone who shows up for the dinner each month. I am not able to be a one man show; especially with Activities, so if anyone wants to help out, I would appreciate it.

We will continue to provide opportunities to meet up with other members and participate in any events that members bring forward to us.

Mark

Respectfully Submitted,

Mark Demyan,

Director, Florida Suncoast Region,  
Cadillac & LaSalle Club



*Cadillac*®



**A Command Performance - The stunningly beautiful 1968 Cadillac Fleetwood Sedan**

## Activities Report.

Dear Fellow Club Members:

Please always look for email updates on activities and events involving the club for the latest information.

## ***Did You Know...***

### ***1996 Fleetwood Brougham - A Traditional End to a Glorious Era***

The 1993-1996 Fleetwood would be Cadillac's last traditional full-size, rear-wheel-drive luxury sedan. This final Fleetwood would also be America's last passenger car to be fitted with chrome-plated metal bumpers. It also continued Cadillac's traditional vertical taillamp theme and tombstone-type grille. Even though Cadillac's rear-wheel-drive model had been the most dated-looking Cadillac since the DeVille became front-wheel drive in 1985, the 1993 Fleetwood actually predicted the styling of the restyled-for-1994 Cadillac DeVille.

Not only did the last Fleetwoods have the look, they had the go. Only the 185-hp 5.7-liter V-8 was available in 1993 (*it had been optional in 1992*), and in 1994, a new 5.7-liter V-8 was the only engine offered. This Gen II 5.7-liter V-8, a variation of the Chevrolet Corvette LT1 engine, significantly boosted horsepower to 260 hp for 1994. The Gen II 5.7-liter didn't make the Fleetwood a race car, but one magazine drag raced a new Buick Roadmaster, which shared its chassis with the Fleetwood, and produced great tire-spinning action.

Avid collectors and fans prefer their Fleetwoods dressed with the Brougham package, which added different aluminum wheels, a vinyl roof covering (*which could be deleted*), and a slightly more plush interior along with a different rear axle ratio. The 1996 Cadillac Fleetwood Brougham is the most desirable of all, partly because it was the last full-size Fleetwood and partly because of the refinements made over the model's four-year life. Late Fleetwood Broughams with the chrome-plated wheels are especially well sought after. As a whole, the final Fleetwood is a reliable machine. The Fleetwood chassis was not only shared with the 1991-1996 Roadmaster but also the Chevrolet Caprice, and 5.7-liter-powered Caprices dutifully survived the rigors of police duty with flying colors. GM touted its Fleetwoods with the Gen II 5.7-liter as not needing a tune-up for 100,000 miles, partly due to their new Opti-Spark angle-based spark delivery system. These cars are famous for going well beyond 200,000 and even 300,000 miles.

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# Larry's CAR SHOW

**EVERY THURSDAY • 4-8PM**



*Hosted by Larry Clem*

**REGISTER YOUR CAR TO WIN PRIZES & TROPHIES!**

*You will also receive*

**10% OFF A FOOD PURCHASE**



Pinellas Park • 727-572-9464  
**THELUBE.COM**

@quakersteak  
  



Saturday, March 16th, 4-9:00 PM  
Celebrating our 28th Year!

The Villages monthly Cruise-In  
Spanish Springs Town Square  
<https://www.thevillagesentertainment.com/special-events/Mar-2024-cruise-in/>



The GO-TO Place on the web for all your upcoming car show cruise-in venues, dates, and times!

*...See you there!*

**DADE CITY**  
CAR & TRUCK SHOW  
*Hosted by Ronnie Setser*

THE FIRST SATURDAY FROM SEPT-MAY  
12pm-4pm

**\$10**

**Registration fee to qualify for trophy presentation**

Cruising cars will still be allowed but will not be part of the judging or receive dash plaques or trophies.

**PLEASE SUPPORT ALL OF DOWNTOWN DADE CITY**

**NEW LOCATION:** Enter from Hwy. 301 / 7th St. onto Pasco Ave. We will no longer be closing SR 52 / Meridian Ave. Show will take place on the east and south sides of the Historic County Courthouse and roads to the east.

For questions and further information, please contact Ronnie Setser (813) 879-1616 or (813) 601-7227 // ronniestsetsercustoms.com



# Quail Run RV Resort



## **Q** 11<sup>TH</sup> Annual Classic Car Show

6946 Old Pasco Road, Wesley Chapel Florida 33544

For more information visit [www.cars.quailrunrv.com](http://www.cars.quailrunrv.com)



**Saturday March 09<sup>th</sup> 2024**

**11AM-3PM**

**Open Show All makes and models, Pristine or Daily Drivers.**

<b>3 Plaques To Be Awarded</b>	<b>Door Prize Drawing For Car Owners</b>	<b>Free Dash Plaque first 100 Vehicles</b>
<b>Free For Cars and Spectators.</b>	<b>Cruise-In Format.</b>	<b>No Pre Registration Required.</b>

DJ "Rockin Dave" will be playing the oldies and more.

<b>Food Available for Purchase Before 11AM Pastries and Coffee.</b>	<b>Food Available for Purchase After 11 AM Hot Dogs, Smoked Sausage, Soda and Ice Cream.</b>	<b>Restrooms on site. Clubhouse Open with AC.</b>
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Proceeds from 50/50 other Raffles and Food sales will be donated to Healing Horses "One child at a time" Inc.

If you would like to be reminded by email please sign up on our website.

All information on this flyer is subject to change.	Last minute changes will be posted on website.	Rain Date Sunday March 10 <sup>th</sup> 2024
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### Items for Sale



If you're a fan like me, the 1967 Eldorado represented the epitome of luxury and styling; especially with the famous "razorback" taillights. Sporting a hefty front wheel drive 429 cubic inch OHV V8, it was the most powerful personal luxury car you could own in '67.

So, if you're looking for a Replacement Back Window in excellent condition, call Bill Storms in Nokomis, FL at 941-356-2064 or email him at: captainwindy@verizon.net

Asking Price: \$300.00 or Best Offer



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### Temperature Sensor for XLR Cooling Fans

So, if you're looking for a new cooling fan assembly temperature sensor for an 2004 - 2009 Cadillac XLR, look no further and call Bill Storms in Nokomis, FL at 941-356-2064 or email him at: captainwindy@verizon.net

Asking Price: \$25.00



### Cadillac, Lincoln and Mercury Shop Manuals for Sale

- Cadillac Electrical and Chassis Body Diagrams manual 1980-1985... \$15.00
- Cadillac shop Manual Supplement 1975... \$15.00
- Cadillac Shop manual 1961... \$15.00
- Cadillac Shop Manual 1971... \$15.00
- Lincoln Mercury Products Bulletin 1997... \$5.00
- Mercury Color and Upholstery Selections 1997... \$5.00
- Lincoln Mercury Product portfolio 1996... \$5.00

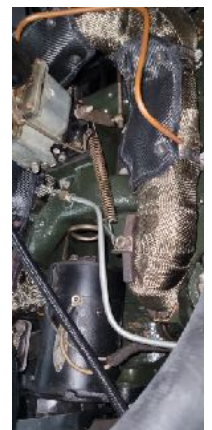
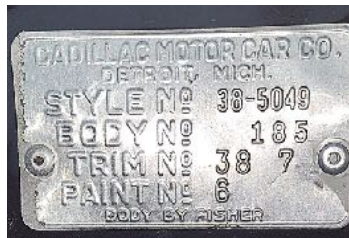
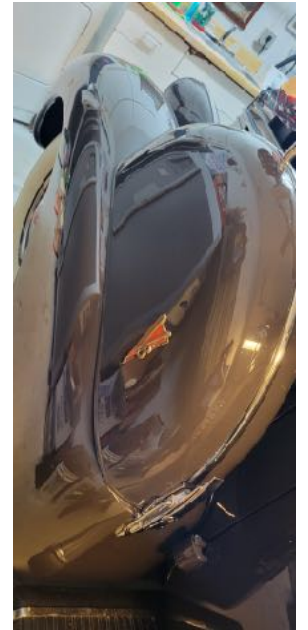


Please contact Walt Clark at: wfclark@gmail.com for further information and photos.



## Exquisite 1938 LaSalle 4-Door Convertible Offered for Sale

A chance of a lifetime can be realized in this absolutely spectacular LaSalle convertible sedan with only 525 miles driven since complete professional restoration. This magnificent car features 4-doors (*rear suicide doors*) and dual side mounts on each front fender. Dressed in a wonderful No. 6 Pelham Grey exterior, the interior features gorgeous superior quality camel leather. The engine sports an L-Head 90 degree V-8, 322 cu. in. (5.3L) developing 134 hp at 3400 rpm coupled to a 3-speed synchromesh manual transmission. Wheelbase is 124 inches sitting on 7.00x16 authentic bias-ply wide whitewall tires. Only 15,575 units were produced in 1938. This estate car is offered at \$85,000 with the owner entertaining best reasonable offers. Driver's glass needs replacing and right front fender repaired. If interested, please contact Doug Russell at (954) 328-7713. The car is located in Plantation Florida.



*Occasionally, we encounter a competent woman driver who wonders if the Cadillac car might be difficult for her to handle. But, oh, how quickly her doubts all vanish when she takes the beautiful wheel in her hands! She discovers that a Cadillac, with all its size and weight and luxury, drives and handles with incredible ease. Steering is miraculously light and sure . . . braking is soft and easy and positive . . . and parking calls only for the gentlest touch of toe and hand. And she also discovers a new sense of motoring confidence. For it adds to her poise and self-assurance to know that her car is recognized everywhere as the "Standard of the World." If you have ever wondered what it would be like to drive a Cadillac, we urge you to visit your dealer soon. The answer is waiting for you in his showroom — and you'll be welcome at any time!*



*Cadillac*

*Clothes and accessories by Christian Dior from his New York collection for Cadillac.*





## A Word From the Editor: Paul Simcock

***A few reminders:*** If you would like your “story” to be featured in the newsletter, please submit your article along with some photos directly to me. *All articles, business cards and ads are due by the 15th of each month.*

If you have a pre-published article you would like to submit; those are also welcome. Please include copyright information so we can properly give credits to the source or author of the article or piece. Any reproduction of this newsletter content, *in whole or in part*, without prior permission is strictly prohibited by copyright law.

Also, we offer free advertising for cars & parts in our regional newsletter to current paid Regional Members. These ads do not have to be just for Cadillacs or LaSalles. Regional Members may also run their business cards for cars, or non-related ads for \$25.00 for a 4-month ad. A Non-member can take out a 4-month ad (*up to one page including photos*) for \$25.00. Non-member ads must be car related and you must state an asking price.

## Part\$ and Apparel for \$ale



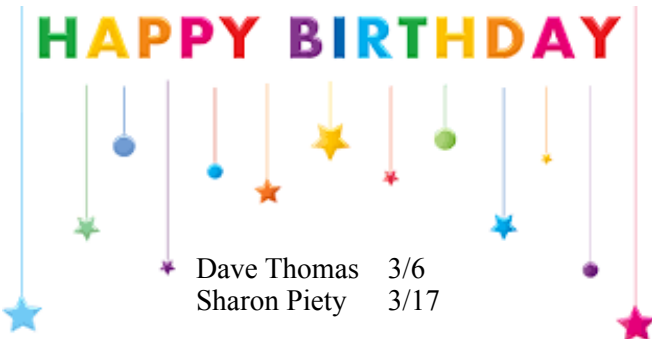
<https://gmclubapparel.com/collections/clc-florida->

<https://gmclubapparel.com/collections/clc-florida-suncoast-region>

## Get the Most From Your National CLC Membership

Go to the homepage for National CLC and click on “Forums” for all the latest blog discussions, and major category information on:

- Authenticity Manuals and VIN Data
- Technical Manuals & Bulletins
- Restoration Tips & Techniques
- Parts Availability & Sourcing
- Newsletters Past and Present
- Event Calendar
- Want to Buy



Dave Thomas 3/6  
Sharon Piety 3/17

*Note: If you would like your birthday posted, please respond back to the Editor.*

## City of South Pasadena Block Party and Classic Car Show



**March 23<sup>rd</sup>, 2024 South Pasadena Block Party and Classic Car Show 7047  
Sunset Drive South Pasadena Florida Free Registration Only 50 slots available:**

Come and enjoy this wonderful event the ever popular: South Pasadena Block Party with this year addition of a **:Classic Car Show:** Only 50 slots available NO registration fee for this show so I am doing first come first served. The cars are the focal point for all to enjoy. Bring your lawn chairs and enjoy the day. Mail entry to PO Box 531042 St. Pete Fl, 33747 or E-Mail me at [jsrtraining@aol.com](mailto:jsrtraining@aol.com)



*...See You All at the Show!*

# History of VIN Numbers & How to Locate Them on Your Cadillac

In 1981, the National Highway Traffic Safety Administration (NHTSA) introduced the standard familiar 17-digit Vehicle Identification Number. On Cadillacs, here are some common places to look for your VIN Number:



- Look through the windshield at the dashboard. You should see a small plate next to the driver's door. The number on this plate is the VIN. If you're looking at a newer model, the lower part of the windshield is usually blacked out. Look for a small, clear rectangle in this area. You can see the VIN plate through this visible slot.
- Open the driver's door. Depending on the year, there will be a sticker on the side of the B pillar between the doors, or just below the door latch. The VIN is printed in bold text on the middle left side of this sticker. Also open the glove box and look for a "Service Parts Identification" sticker. The VIN is on the top left of this sticker.
- Look at the left side of the engine block. The VIN is etched into the block, either below the head or above the oil pan.
- The VIN is often etched into the windows at the dealer, so these parts can be tracked if they're stolen. However, if a salvage part was used for accident repairs, it won't have the correct VIN for the vehicle.
- Check the title, insurance cards, and registration.



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***Happy Motoring!***



***...and Best of All,  
it's a Cadillac!***

**Where to find VIN on a vehicle?**

Dashboard

Inside The Door

EPICVIN™



## BECOME A MEMBER

Cadillac & LaSalle Club, Florida Suncoast Region

Membership is open to anyone owning or having an interest in Cadillac or LaSalle Automobiles.  
You Do Not have to own a Cadillac or LaSalle to join.

The Cadillac & LaSalle Club, Florida Suncoast Region membership dues are \$25.00 per year. Being a member is a way to participate in the Club's monthly meetings, activities and fellowship with other car enthusiasts. Also, it is a great way to learn more about your car and cars of other club members. A monthly Newsletter will keep you informed of all Region Activities. Many of our members are located in the Central Gulf Coast area, but we routinely welcome and have current members in Central and North Florida.

Mail your completed application form and check payable to "CLC, Florida Suncoast Region" to:

CLC, Florida Suncoast Region  
c/o Benjamin L. Berman, Treasurer  
4223 MacKay Falls Terrace  
Sarasota, Florida 34243

### 2024 Membership Application/Renewal Form

*(Membership Consists of Two Members per Household.)*

*Those joining October - December will include membership for the following year.*

New Member \_\_\_\_\_ or Renewal \_\_\_\_\_ Date \_\_\_\_\_  
Name(s): \_\_\_\_\_

**NEW MEMBERS: Below, please print the exact name(s) for two complimentary club name badges.**

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone # \_\_\_\_\_

Cadillac or LaSalle vehicle(s) owned *(use separate sheet for additional cars).*

Year: \_\_\_\_\_ Model: \_\_\_\_\_ Year: \_\_\_\_\_ Model: \_\_\_\_\_

Year: \_\_\_\_\_ Model: \_\_\_\_\_ Year: \_\_\_\_\_ Model: \_\_\_\_\_

Member of National Cadillac LaSalle Club? Yes: \_\_\_\_\_ No: \_\_\_\_\_

**National Member # \_\_\_\_\_ National Membership Renewal Month: \_\_\_\_\_**

**NATIONAL MEMBERSHIP IS REQUIRED. YOU CAN JOIN OR RENEW THE NATIONAL AT THIS SITE:**  
[HTTPS://WWW.CADILLACLASALLECLUB.ORG](https://www.cadillaclasalleclub.org)

I authorize use of my information for club purposes only: Yes \_\_\_\_\_ No \_\_\_\_\_

Signature: \_\_\_\_\_

Club apparel is available for purchase. Inquire at monthly meeting or club website.