

Cadillac & LaSalle Club, Florida Suncoast Region

Promoting fellowship with people of similar interests in Cadillac and LaSalle automobiles. Website: <u>https://www.cadillaclasalleclubflorida.com/</u> https://www.facebook.com/Cadillac-LaSalle-Club-Florida-Suncoast-Region-1573534062920397/

CLUB OFFICERS

Region Director: Mark Demyan

Vice Director: Len Berman

<u>Secretary</u>: Mike Santos

<u>Treasurer</u>: Ben Berman

Membership Director: Mike Santos

Activities Director: (open)

Newsletter Editor/Publisher: Paul Simcock

MONTHLY MEETINGS:

All meetings are held the 2nd Tuesday of every month. The doors open at 11:00 a.m. <u>The meeting will start at</u> <u>11:30 a.m.</u>

UPCOMING MEETING - May 14th.

Perkins Restaurant in Clearwater, address is 2626 Gulfto-Bay Blvd, Clearwater, FL 33759.

EVEN'TS: See details in the Activities Director's Report in this newsletter.

Can you <u>Guess the Car Photo</u>?

Test your overall skill and knowledge base of various Cadillac motorcar imagery. Find out the answer by emailing the Editor.



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Florida Suncoast Region CLC Consolidated Meeting Reports April 30, 2024

Treasurer's Report Thanks to everyone who's paid their 2024 dues! Your support will enable the Florida Suncoast Region CLC to remain strong and sponsor activities everyone can enjoy. For those who haven't yet paid, a reminder that the window is closing. Unless your \$25.00 dues payment is received soon you'll be missing out on everything the Region has to offer, including friendship, comraderie and lots of Cadillac discussions. Please contact me immediately if you haven't yet paid but want your connection to the world of Cadillac to remain unbroken. For those who haven't yet attended a CLC Grand National Meet over the decades, I can assure you that you would be dazzled by the cars, the historic sight seeing, and the feeling of fellowship that comes from being surrounded by a large number of Cadillac enthusiasts just like you. Information about the GN is available on the CLC web site and in *The Self Starter* monthly magazine and it's not too late to register. Take the plunge and get in touch with your inner Cadillac!



Respectfully Submitted,

Benjamin L. Berman, Treasurer, Florida Suncoast Region, Cadillac & LaSalle Club

Membership Report There were no renewals this month. To date we have had 28 renewals for 2024. This includes two who were inactive last year. We now have a total of 39 active meaning that they had paid renewals last year or this year, three honorary and 9 inactive meaning no paid renewals since 2021 or earlier. I received a list from National containing what they consider to be expired members. I will cross check this with my regional list and try to reach out to these expired membership members. I will also reach out to inactive members via email. We continue to respond to requests for further information about the Florida Suncoast Region Cadillac & LaSalle Club. We'd like to remind members that your National dues must be current. The expiration date of your National membership dues is on the mailing page of *The Self Starter* monthly magazine.



Respectfully Submitted,

Mike Santos, Membership Director, Florida Suncoast Region, Cadillac & LaSalle Club

Florida Suncoast Region, Cadillac & LaSalle Club Director's Report May 2024

Hello Everyone!

Our monthly gathering has settled into being on the second Tuesday of the month at 11am. Looking forward to seeing so many more members again who are able to participate now with the more convenient time and venue. Please see the Activities Report for more detailed information.

The CLC National Board has begun cracking down hard on <u>only</u> National Members being members in the Regional Clubs and participating in Regional events more than they ever have. As a result, starting with next month, we will only be sending our monthly Newsletter to our <u>registered</u> Regional Members. Also, the events such as the Spring Picnic will be for <u>registered</u> Regional Members only. I completely understand how this affects those of you who no longer have an interest or need to continue to be a National Member. We certainly don't want to lose out on your participation with our group.

Mark

Respectfully Submitted,

Mark Demyan, Director, Florida Suncoast Region, Cadillac & LaSalle Club





Did You Know...



In order to be categorized as a qualified **Cadillac Master Dealer** by the Cadillac Motor Division Headquarters in Michigan, *retailers had to satisfy and maintain these important prerequisites:*

- Have dedicated sq footage of showroom space to strictly Cadillac
- Sell a certain number of units in a specified period (*meet quotas*)
- Subscribe to and promote the Cadillac Gold Key Delivery System
- Have a specific number of certified Cadillac sales professionals
- Maintain a dedicated Cadillac Service Department with specified factory spare parts inventory on hand at all times

Activities Report

Dear Fellow Club Members:

The Spring Picnic will once again be held at Lettuce Lake Park east of Tampa. The overwhelming response to the BBQ provided by the club last year was so tremendous that we just had to do it again this year. And like last year, the Club will provide the food; you just have to bring your own drinks. Since this will be a Club sponsored event, it will only be open to Active Members of the Club who will receive an email with the date and time, so please make sure that your 2024 dues are paid up so you can enjoy this group activity.

Be sure to note the change in the monthly meeting venue which is now being held at Perkins Restaurant in Clearwater; always on the second Tuesday of each month. *(See front page of this newsletter for address and meeting time information.)*

Summer is almost here and it's time to look for an enjoyable -- and affordable -- vacation. I'm willing to bet that most of the members of the Florida Suncoast Region have never attended a CLC Grand National Meet. If you're one of those, it's time to remedy the situation; and you still have time to make plans to attend this year's Cadillac extravaganza. Scheduled for June 11-16 in historic Gettysburg, PA, this year's GN is likely to attract a very large number of Cadillacs of all eras and as a bonus the GN offers tours of one of our nation's most iconic Civil War battlefields.

Mark / with contributions from Ben Berman

Support Our Veterans This Upcoming Memorial Day...

Freedom is <u>not</u> free as we all know. Let's pay homage to our heroes, past and present, that have proudly worn the uniform of our country to serve a much higher purpose.

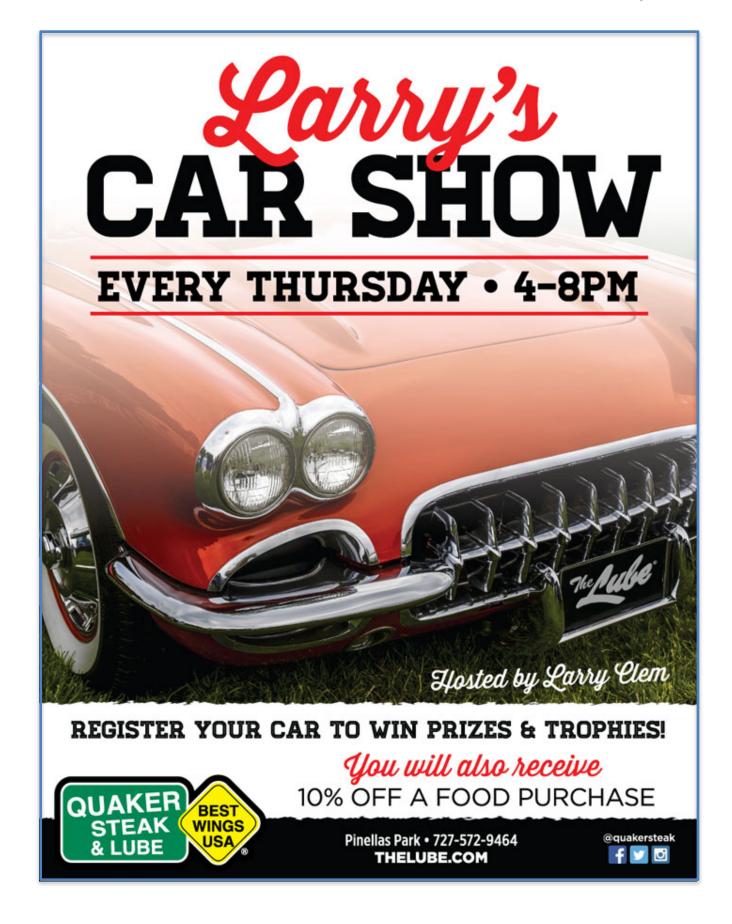
This annual activity, like many sponsored by the Villages, a very exclusive retirement community located some 20 miles south of Ocala, has always made it a point to duly recognize military service as many residents of the Villages are veterans. So come out and show your collector car at this great event.

Veterans Recognition for Valor

- For stepping forward when others step back
- For placing yourself between us and danger
- For protecting our precious freedoms
- For dedicated service to our country









SUPPOR

ALL OF

DADE CITY

Saturday, May 18th, 4-9:00 PM Celebrating our 28th Year!

The Villages monthly Cruise-In Spanish Springs Town Square <u>https://www.thevillagesentertainment.com</u> /special-events/May-2024-cruise-in/



FIRST SATU



The GO-TO Place on the web for all your upcoming car show cruise-in venues, dates, and times!

....See you there!

Registration fee to qualify for trophy presentation

0

Cruising cars will still be allowed but will not be part of the judging or receive dash plaques or trophies.

NEW LOCATION: Enter from Hwy. 301 / 7th St. onto Pasco Ave. We will no longer be closing SR 52 / Meridian Ave. Show will take place on the east and south sides of the Historic County Courthouse and roads to the east.

For questions and further information, please contact Ronnie Setser (813) 879-1616 or (813) 601-7227 // ronniesetsercustoms.com

One Magnificent '59 Coupe DeVille!





With a very rich heritage dating back to the early 1970s, the Davis Family has very proudly owned this spectacular classic gem.



Friends and family members enjoy one of the many car show outings with Dad's '59. Dressed in vintage attire for the period, these participants represented the iconic era so very well!



The iconic tail fins and dual bullet, "jet" inspired taillights are most remembered on the 1959 Cadillac.

Gabe Davis' Dad was a Xerox Salesman on the road when he spotted this car on one of his sales calls near Ashland, KY. The car was 19 years old at the time. The owner had passed away and the family didn't want the car. So Dad called the number on the sign in the window and then made arrangements to go for a test drive. The old bias ply tires had flat spotted; however, he decided he had to have it. The original asking price was \$750. He talked the seller down to \$500, he accepted and Dad always said that it was "the fastest check he had ever written." The car enjoys a rich heritage of previous owners ranging from a retired ARMCO steel worker to what is thought to be but not fully substantiated, former mayor of Ashland, KY.

With the original factory build sheet in hand dated March of 1959, Gabe has enjoyed marking the 65th anniversary of this wonderful and special piece of Automotive Americana. When Dad bought the car, it only had 44,000 miles on the odometer. In the thirty or so years that he had it, he only put 3,000 miles on the car. It was part of high school proms, delivered the Easter Bunny to church and was a rare Sunday driver. However, for the most part, it sat in the garage, covered and well preserved. Dad passed away in 2018. Gabe got married and had two beautiful daughters. The world keeps on turning, for better or for worse. The goal now is to infect the next generation with the car bug and to have someone else to pass on the car to. And, hopefully, Gabe is on the track to do so.

Technically, the body color is Rosewood with a Dover White top and a Rose Coronado interior. The new 1959 model year saw two distinctive rooflines and roof pillar configurations, a new jewel-like grille pattern and matching deck lid beauty panels. For 1959, the Series 62 became known as the Series 6200.

Powered by a 390 cu in. (6.4L) V8 coupled to a 4-speed Hydra-Matic transmission, this beauty delivered a hefty 325 horsepower. Standard equipment included power brakes, power steering, automatic transmission, back-up lamps, two-speed windshield wipers, wheel disc caps, outside rearview mirror, vanity mirror and spinon oil filter. In 1959, the GM Cadillac Motor Division produced 142,272 units and all units received new and improved power steering and shock absorbers as well as power window lifts.



The Series 6200 and Coupe DeVille featured the famous "bubbletop" rear window providing a wide range of visibility to the rear of the car as well as an abundant amount cabin light.

Items for Sale



If you're a fan like me, the 1967 Eldorado represented the epitome of luxury and styling; especially with the famous "razorback" taillights. Sporting a hefty front wheel drive 429 cubic inch OHV V8, it was the most powerful personal luxury car you could own in '67.

So, if you're looking for a <u>Replacement Back Window</u> in excellent condition, call Bill Storms in Nokomis, FL at 941-356-2064 or email him at: captainwindy@verizon.net

> Asking Price: \$300.00 or Best Offer



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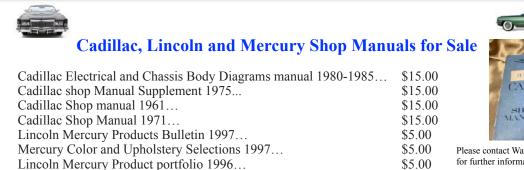




Temperature Sensor for XLR Cooling Fans

So, if you're looking for a new *cooling fan assembly temperature sensor* for an 2004 - 2009 Cadillac XLR, look no further and call Bill Storms in Nokomis, FL at 941-356-2064 or email him at: captainwindy@verizon.net

Asking Price: \$25.00





Please contact Walt Clark at: wfclark@gmail.com for further information and photos.

A Spectacular Well-Maintained 2012 Cadillac CTS Sedan For Sale

Look no further for a high quality gently used 2012 CTS sedan hailing from Vero Beach. This one owner beautiful sedan was purchased brand new at Linus Cadillac Buick GMC. A proud product of the state-of the-art Lansing Plant, Cadillac sold over 46,000 units.

This beautiful sedan is formally dressed in white diamond tricoat on the outside with a sumptuous light titanium leather interior with genuine ebony accents.

Under the hood is the time-proven, most sought-after Cadillac V6 providing 270 horsepower coupled to a six speed automatic transmission. Other features include Stabiltrak® stability control with traction control as well. Independent tire pressure monitors are featured on all four wheels. The standard 17" wheels are mounted to a set of relatively new radial tires with lots of tread left for many miles of driving pleasure.

Luxury convenience items include 8-way power bucket seats plus a leather wrapped center armrest, AM/FM stereo with CD player and the Bose Premium Sound System. The car comes standard with popular XM Radio enjoyment with appropriate subscription. Also featured is On-Star hands free operation. Dual rear view mirrors are heated and also incorporate a leather wrapped steering wheel. Bluetooth® is also standard on this vehicle.

Safety and security items include full side and frontal air bags, 3-point seatbelts, fully programmable door locks, rear child restraint with lock-out feature, daytime running lights, a theft-deterrent system and remote keyless entry. The car also comes with a compact spare tire and jack as well.

EPS fuel economy estimates are 18 in the city and 27 on the highway using premium fuel *(required)*. Overall DOT Rating is excellent for this vehicle at 5-Stars.

This wonderful vehicle, currently with just over 46K miles, had an original price tag of almost \$36,000. It can now be yours for a very reasonable \$14,000.

For further information and availability, contact the Editor. *(contact info on Page 1)*















Fantastic 1989 DeVille 4-Door Sedan - Well Maintained For Sale

Our long-time members, Larry and Jean Sewall have offered up their wonderful top-of-the-line 1989 DeVille complete with gold package and sporting a beautiful custom carriage top. A full glass factory sunroof provides plenty of natural cabin light. Powered by a hefty time-proven 4.5L fuel injected transverse mounted powerful Cadillac V8, this DeVille travels down the road in traditional customary Cadillac style.



Stewardship Upgrades Performed

- New Engine Installed at 144,560 miles in 2007
- Transmission Professionally Rebuilt in 2003
- New Tires Installed at 181,326 miles in 2019
- New Vinyl Top Installed in 2009



Could Be Yours...

While the Sewalls hate to part with their pride and joy, the next dedicated owner could enjoy this piece of fine Automotive Americana for the modest asking price of only \$5,000.00.

Current mileage on the vehicle is 186,008. If you are interested, please do contact our Director, Mark Demyan for further details. *(See the front page of this newsletter for his contact information.)*





A Word From the Editor: Paul Simcock

<u>A few reminders</u>: If you would like your "story" to be featured in the newsletter, please submit your article along with some photos directly to me. <u>All articles, business cards</u> and ads are due by the 15th of each month.

If you have a pre-published article you would like to submit; those are also welcome. Please include copyright information so we can properly give credits to the source or author of the article or piece. Any reproduction of this newsletter content, *in whole or in part*, without prior permission is strictly prohibited by copyright law.

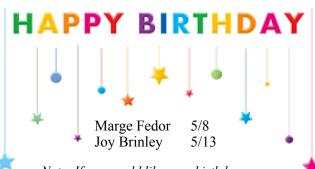
Also, we offer free advertising for cars & parts in our regional newsletter to current paid Regional Members. These ads do not have to be just for Cadillacs or LaSalles. Regional Members may also run their business cards for cars, or non-related ads for \$25.00 for a 4-month ad. A Non-member can take out a 4-month ad *(up to one page including photos)* for \$25.00. Non-member ads must be car related and you must state an asking price.

Part\$ and Apparel for \$ale



https://gmclubapparel.com/ collections/clc-florida-

https://gmclubapparel.com/collections/ clc-florida-suncoast-region



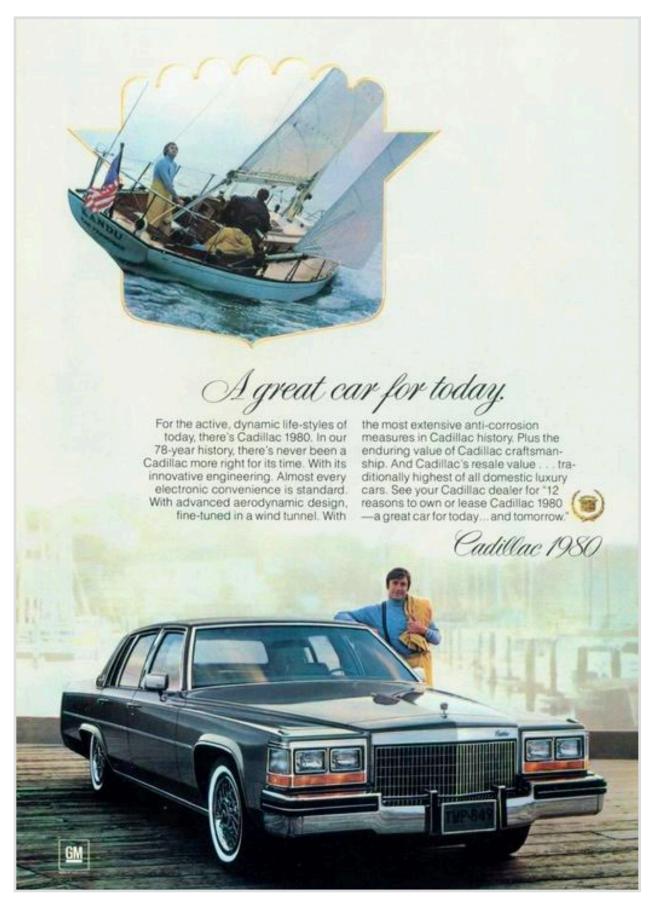
<u>Note</u>: If you would like your birthday posted, please respond back to the Editor.

Get the Most From Your National CLC Membership

Go to the homepage for National CLC and click on "Forums" for all the latest blog discussions, and major category information on:

- Authenticity Manuals and VIN Data
- Technical Manuals & Bulletins
- Restoration Tips & Techniques
- Parts Availability & Sourcing
- Newsletters Past and Present
- Event Calendar
- Want to Buy





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Come out and enjoy a fun day and great food and a GREAT Car Show Presented by Florida Best Quote and 49th Street South Business Association: The car show is set for May 18th 2024 and will be located at 801 West Bay Dr in Largo. On the corner of Clearwater Largo Road and West Bay Drive. Enjoy 1st, 2nd and 3rd place trophies judging will be done in 10 year increments. Load in time will start at 8:30 am and the show last till 3:30 pm. Contact Phil at jsrtraining@aol.com or call 727-439-0164 for more information.

\$25.00 in advance and \$30.00 at the gate.



Evolution of Packard Electric Co.

In 1932, General Motors bought **Packard Electric Co.**, of Warren Ohio, *(which had been founded in 1890, and spun off the Packard Motor Car Co. in 1902)*. In 1943, Sunlight Electric's small motor production was consolidated with Packard Motors.

It was later renamed **Packard Electric Division-General Motors Corp.** (*Warren Ohio*). While a division of General Motors Corp., Packard Electric products were sold by the United Motors Service, a syndicated marketing entity and warehousing division of General Motors. GM renamed it **Delphi Packard Electric Systems** in 1995.

Packard DC motors also powered early climate control systems and cruise control found on GM cars including Cadillac. If you own an early Cadillac, perhaps you still have the Packard Electric name still appearing stamped on your spark plug wires under the hood.

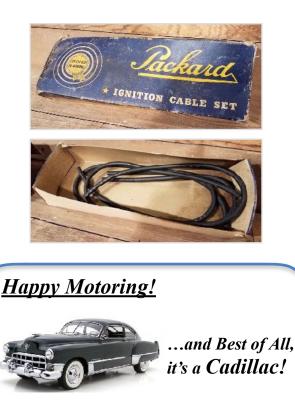
On May 28, 1999, **Delphi** (*Packard name dropped*), became a separate publicly traded company, and continued to use the **Delco Electronics** name for several of its subsidiaries until 2004. Although Delco Electronics no longer exists as an operating company, GM still retains rights to the "Delco" name and uses it for some of its subsidiaries including the **ACDelco Parts Division**.





Early Packard Electric Plant, North Avenue - Warren OH circa 1902







BECOME A MEMBER Cadillac & LaSalle Club, Florida Suncoast Region

Membership is open to anyone owning or having an interest in Cadillac or LaSalle Automobiles. You Do Not have to own a Cadillac or LaSalle to join.

The Cadillac & LaSalle Club, Florida Suncoast Region membership dues are \$25.00 per year. Being a member is a way to participate in the Club's monthly meetings, activities and fellowship with other car enthusiasts. Also, it is a great way to learn more about your car and cars of other club members. A monthly Newsletter will keep you informed of all Region Activities. Many of our members are located in the Central Gulf Coast area, but we routinely welcome and have current members in Central and North Florida.

Mail your completed application form and check payable to "CLC, Florida Suncoast Region" to:

CLC, Florida Suncoast Region c/o Benjamin L. Berman, Treasurer 4223 MacKay Falls Terrace Sarasota, Florida 34243

2024 Membership Application/Renewal Form

(Membership Consists of Two Members per Household.) Those joining October - December will include membership for the following year.

New Member ______or Renewal ______Date _____ Name(s): _____

NEW MEMBERS: Below, please print the exact name(s) for two complimentary club name badges.

Address:			
Email:	Phone #		
Cadillac or LaSalle vehicle(s) owned (use separate sheet for additional cars).			
Year: Model:	Year:	Model:	
Year: Model:	Year:	Model:	
Member of National Cadillac LaSalle Club? Yes: _	No	o:	
National Member # National Membership Renewal Month:			
NATIONAL MEMBERSHIP IS REQUIRED. YOU CA			
HTTPS://WWW.CADI	LLACLASALLECL	<u>LUB.ORG</u>	
I authorize use of my information for club purpo	oses only: Yes	esNo	
Signature:			
Club apparel is available for purchase. Inquire at monthly meeting or club website.			