



Celebrate July 4th, Saturday

Caddy Corner

Cadillac & LaSalle Club, Florida Suncoast Region

Promoting fellowship with people of similar interests in Cadillac and LaSalle automobiles.

Website: <https://www.cadillaclasalleclubflorida.com/>

<https://www.facebook.com/Cadillac-LaSalle-Club-Florida-Suncoast-Region-1573534062920397/>

CLUB OFFICERS

Region Director:

Mark Demyan

Vice Director:

Len Berman

Secretary:

Mike Santos

Treasurer:

Ben Berman

Membership Director:

Mike Santos

Activities Director:

(open)

Newsletter Editor/Publisher:

Paul Simcock

MONTHLY MEETINGS:

All meetings are held the 2nd Tuesday of every month. The doors open at 11:00 a.m. The meeting will start at 11:30 a.m.

UPCOMING MEETING - July 14th 2026

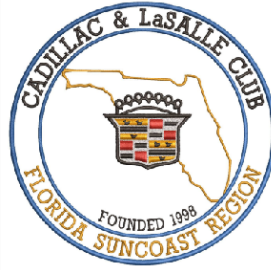
Perkins Restaurant in Clearwater, address is 2626 Gulf-to-Bay Blvd , Clearwater, FL 33759.

EVENTS: See details in the Activities Director's Report in this newsletter.

Can you Guess the Car Photo?

Test your overall skill and knowledge base of various Cadillac motorcar imagery. Find out the answer by emailing the Editor.





Florida Suncoast Region CLC Consolidated Meeting Reports June 30, 2026

Treasurer's Report Congratulations to Florida Suncoast Region! This year the Region was better represented at the CLC Grand National Meet than ever before. Eleven members attended the event: Pat and Charles Beville; my brother Len and me; Jan and Sal Santoro; Larry Sovino; Arlinda Quinones and Mike Santos; and Frances and John Wiles. To augment our GN participation this year, Charles and Mike both won well-deserved awards for their cars.

In addition, we all enjoyed the tours and excursions that were part of the week-long event. This is the kind of Cadillac immersion experience that membership in the CLC and the Suncoast Region provides. Your dues buy more than a monthly meeting and an outstanding on-line newsletter -- they provide the one passport to opportunities to participate in the annual GN and the national tours, to meet Cadillac enthusiasts from every corner of the USA and the world, and to see displays of some very extraordinary cars.

From a financial perspective there are few expenditures you can make each year that provide more bang for the buck. Keep this in mind when it comes time to renew this coming fall!

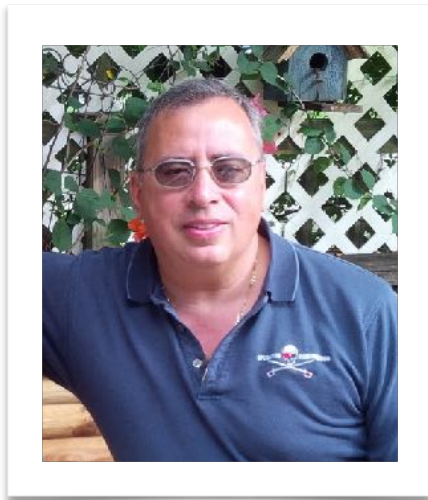
Respectfully Submitted,

Benjamin L. Berman,
Treasurer, Florida Suncoast Region,
Cadillac & LaSalle Club

Membership Report We had no renewals this month. We are at nineteen 2026 renewals so far. We have a total of 26 renewals so far. Nine have not renewed for 2026 yet. I placed an order for all outstanding name badges. Recent members (past 2-3 years) should have their badges by now. If you are a recent new member and you did not receive a name badge, please contact me by email at cadillacmike68@yahoo.com and I will look into it. We'd like to remind our members that your National dues must be kept current. The expiration date of your National dues is on the mailing page of your SELF-STARTER Magazine.

Respectfully Submitted,

Mike Santos,
Membership Director, Florida Suncoast Region,
Cadillac & LaSalle Club



**Florida Suncoast Region,
Cadillac & LaSalle Club
Director's Report
July 2026**

Hello Everyone:

It's that time of year when several of our members head north for the summer, The rest of us here will still continue to meet each month for our luncheon gatherings. After all, what is a club if we don't get together in person.

Respectfully Submitted,
Mark Demyan,
Director, Florida Suncoast Region,
Cadillac & LaSalle Club



Did You Know...

1950's Post War Era Automotive Design

Bigger was better with more styling and more horsepower. The US was busy emerging from the throws of a long and arduous world war and GIs were looking for economic salvation and renewal for them and their families after they came home. Major design innovations included the introduction of power steering and power brakes, enhanced road suspension systems and improved fuel efficiencies. Pop culture examples from the era included the "Pepto-Bismol" pink color as seen in Elvis Presley's Fleetwood that he bought for his mother, Gladys. See this iconic piece of Cadillac history today at Graceland.

Elvis Presley's 1955 Cadillac



Club Activities Report

Dear Fellow Club Members:

Next event will be the Fall picnic probably in October. Keep a watch on emails for details.

The monthly gathering is always on the second Tuesday of the month at 11am at the Perkins Restaurant & Bakery at 2626 Gulf-to-Bay Blvd Clearwater, FL 33759.

If you have an idea for an event and you are willing to do the legwork to make it happen, please contact me and I will provide all needed correspondences to the members.

Mark

It's Showtime!

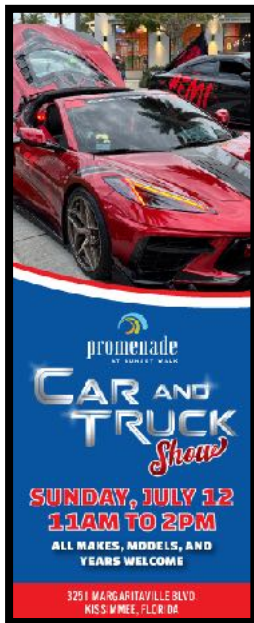



Summer Swap Meets and Car Show



FIRST SUNDAY MONTHLY
except July & August
Antiques
Automotive Collectibles
Car Corral

Florida Classic Park
5350 Lockhart Rd.
Brooksville
(229) 507-3548

CAR AND TRUCK Show

SUNDAY, JULY 12
11AM TO 2PM
ALL MAKES, MODELS, AND YEARS WELCOME

3251 MARGARITAVILLE BLVD
NISSA WMBE, FLOR. 08

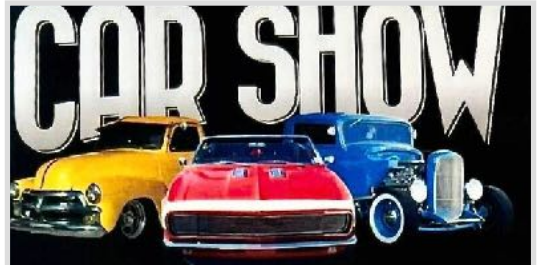


Groveland FLORIDA
City with Natural Charm

Cruise In @ Lake David Park
2nd Fridays
Monthly 5-8pm



Free for all Show Vehicles
Arts & Craft Vendors
Food Trucks
DJ & Live Music
Door Prizes
Lighted Parking



Let's go to historic downtown Eustis for the popular downtown classic car show on the fourth Saturday of every month. Some 150 Classic Cars will cruise into beautiful Ferran Park in Downtown Eustis. Enjoy our unique downtown shops and restaurants, great music and very cool classic and muscle cars. Registration is free the day of the event and all registered attendees are entered into a cash prize giveaway. Cruise-In times are 2:00 pm - 5:00 pm. Sponsored in mutual cooperation with the Eustis Business Alliance Council and the Eustis City Chamber of Commerce.

The Joy of a New Car - Nothing Like it!

Ahhh!...the smell of a brand new car. We all know this familiar olfactory smorgasbord experience. Back in the 50's and 60's, most single family households only had one car in the driveway. Stay-at-home mom's didn't work, so they brought their husbands to the worksite every morning so they could have the car for the day to run necessary daily errands. In 1959, GM's Chevrolet Motor Division sold over 164,000 of these wonderful Impala Coupes like the one pictured here. Lots of chrome and bright colors. The 1959 Impala is highly regarded for its iconic, futuristic design. The iconic "cat's eye" taillights and massive "bat wing" tailfins made it one of the most memorable vehicles of the era.





Saturday, July 11th, 4-9:00 PM
Celebrating our 30th Year!

The Villages monthly Cruise-In
Spanish Springs Town Square
<https://www.thevillagesentertainment.com/special-events/July-2026-cruise-in/>

The Villages® ENTERTAINMENT



The GO-TO Place on the web for all your upcoming car show cruise-in venues, dates, and times!

...See you there!

DADE CITY
CAR & TRUCK SHOW
Hosted by Ronnie Setser

\$10

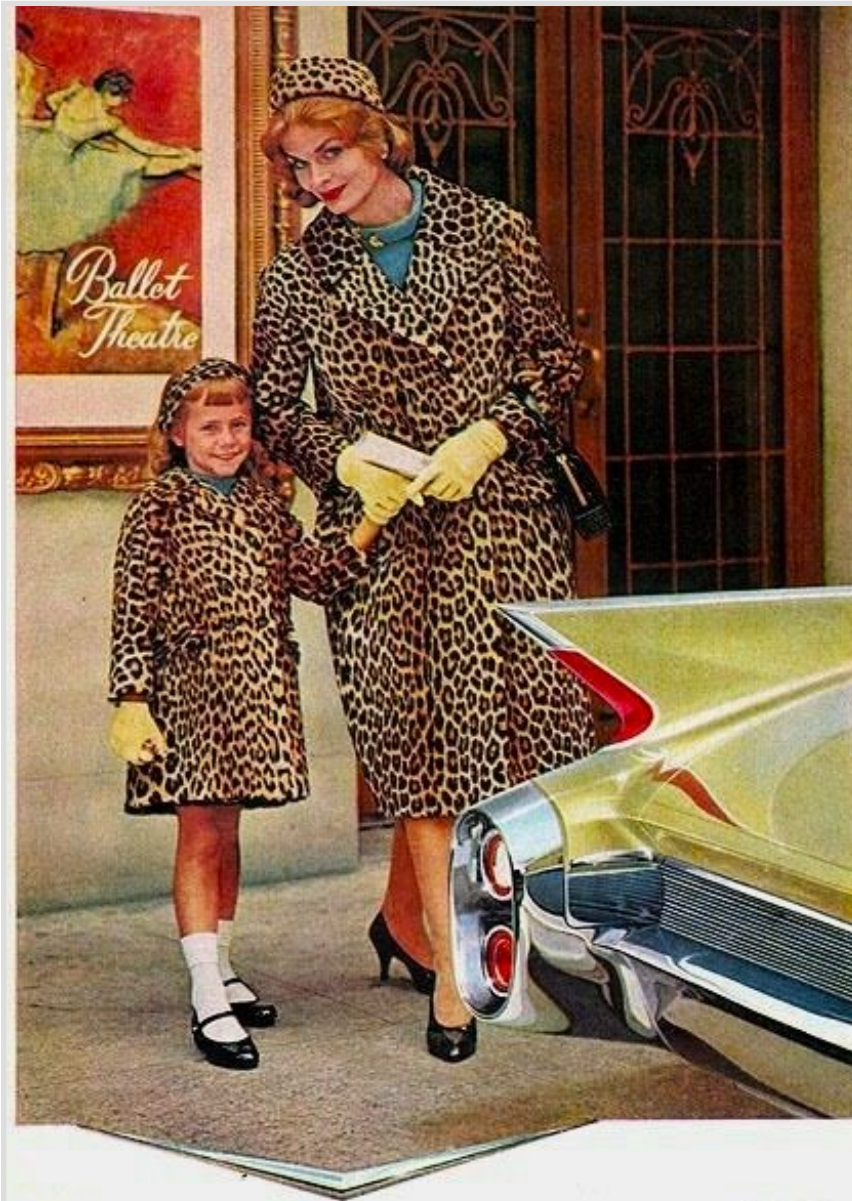
Registration fee to qualify for trophy presentation

Cruising cars will still be allowed but will not be part of the judging or receive dash plaques or trophies.

PLEASE SUPPORT ALL OF DOWNTOWN DADE CITY

NEW LOCATION: Enter from Hwy. 301 / 7th St. onto Pasco Ave. We will no longer be closing SR 52 / Meridian Ave. Show will take place on the east and south sides of the Historic County Courthouse and roads to the east.

For questions and further information, please contact Ronnie Setser (813) 879-1616 or (813) 601-7227 // ronniesetsercustoms.com



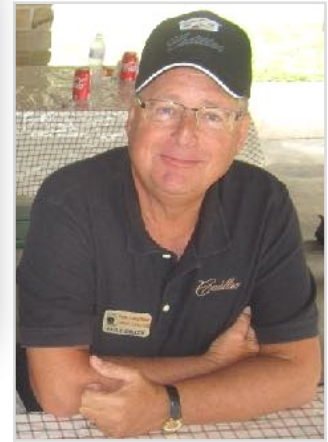
*Mother and Daughter
Furs by Robert, Detroit,
Created Expressly for Cadillac*



Never before have there been so many ways for a lady to lose her heart to Cadillac. There is the temptation of its elegant new styling, for instance . . . the allure of its marvelous new interior luxury . . . and the magic of its brilliant new performance and handling ease. And with all this, the facts about Cadillac's new practicality are understandably irresistible. Why not come in soon—and spend sixty minutes at the wheel? We'll wager you lose *your* heart within the hour.

Cadillac





A few reminders: If you would like your “story” to be featured in the newsletter, please submit your article along with some photos directly to me. All articles, business cards and ads are due by the 15th of each month.

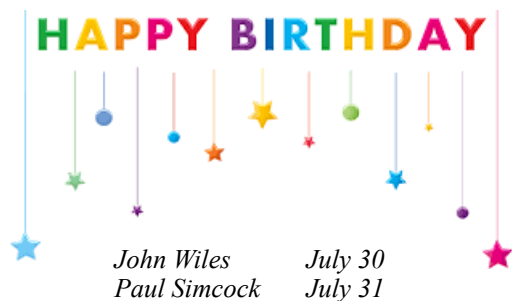
If you have a pre-published article you would like to submit; those are also welcome. Be sure to include copyright information so we can properly give credits to the source or author of the article or piece. Any reproduction of this newsletter content, in whole or in part, without prior permission is strictly prohibited by copyright law.

Also, we offer free advertising for cars & parts in our regional newsletter to current paid Regional Members. These ads do not have to be just for Cadillacs or LaSalles. Regional Members may also run their business cards for cars, or non-related ads for \$25.00 for a 4-month ad. A Non-member can take out a 4-month ad (up to one page including photos) for \$25.00. Non-member ads must be car related and you must state an asking price.

Part\$ and Apparel for \$ale



<https://gmclubapparel.com/collections/clc-florida-suncoast-region.com>



Note: If you would like your birthday posted, please contact the Editor.

Get the Most From Your National CLC Membership

Go to the homepage for National CLC and click on “Forums” for all the latest blog discussions, and major category information on:

- Authenticity Manuals and VIN Data



2026 Grand National Concord, NC

A Memorable Event

By Ben Berman

Perfect sunny weather graced Concord, NC the first week of June, providing an ideal backdrop for the CLC's 2026 grand national meet. The several hundred CLC members and other Cadillac enthusiasts who attended were able to enjoy the week's activities, tours and local attractions aided by little more than sunscreen and generous ample supplies of drinking water.

Available tours ranged from historical sites such as the Charlotte History Museum, which houses impressive electronic displays of important events in US history; The Depot antique mall; a tour of notable downtown Charlotte locations; and the NC Transportation museum, which houses collection of trains and automobiles as well as quirky collections such as a room full of rare model cars. A highlight of the week was a Day at the Races, during which participants drove their Cadillacs, ranging from cars of the 1940s through modern Escalades, on the Charlotte Motor Speedway – at controlled speeds, of course. The drive was followed by lunch at the elegant Speedway Club, overlooking track.

Evening entertainment was also featured during the GN. A celebration of the 250th anniversary took place one night, and the event concluded with a sumptuous dinner and awards presentation.

The highlight, of course, was the car show itself. This year close to 150 cars were registered, ranging from a 1907 Cadillac which has spent its entire life in the Charlotte area to a trio of 1940 model 52 LaSalles, the last and most modern cars ever produced by the marque. Also on display were cars as diverse as three 1966 Fleetwood Brougham sedans, a 1979 Cadillac station wagon (*one of seven made*) and a lone, well preserved, Cadillac Cimarron. Congratulation to our Suncoast Region CLC members Charles Beville and Mike Santos who both won awards, respectively, with a 1953 Fleetwood and a 1996 Fleetwood.

As always, the event included vendors selling hoard-to-find parts and literature and – most importantly – the great opportunity to mix and mingle with Cadillac lovers from every region of the US and several foreign countries. The 2026 GN was an exciting event for anyone interested in Cadillac, its past and its future.



The Beville's (left), Ben Berman (center) as well as John Wiles (right) enjoy a refreshment at one of the many GN meetings.



Mike Santos won 1st place in Class P28 for his exquisite 1996 Cadillac Fleetwood



Beautifully restored early Model Cadillac Touring car



Impeccable restoration and oldest Cadillac on display is this 1907 Cadillac Model K owned by Andrew Straw.



BECOME A MEMBER

Cadillac & LaSalle Club, Florida Suncoast Region

Membership is open to anyone owning or having an interest in Cadillac or LaSalle Automobiles.
You Do Not have to own a Cadillac or LaSalle to join.

The Cadillac & LaSalle Club, Florida Suncoast Region membership dues are \$25.00 per year. Being a member is a way to participate in the Club's monthly meetings, activities and fellowship with other car enthusiasts. Also, it is a great way to learn more about your car and cars of other club members. A monthly Newsletter will keep you informed of all Region Activities. Many of our members are located in the Central Gulf Coast area, but we routinely welcome and have current members in Central and North Florida.

Mail your completed application form and check payable to "CLC, Florida Suncoast Region" to:

CLC, Florida Suncoast Region
c/o Benjamin L. Berman, Treasurer
4223 MacKay Falls Terrace
Sarasota, Florida 34243

2026 Membership Application/Renewal Form

(Membership Consists of Two Members per Household.)

Those joining October - December will include membership for the following year.

New Member _____ or Renewal _____ Date _____
Name(s): _____

NEW MEMBERS: Below, please print the exact name(s) for two complimentary club name badges.

Address: _____

Email: _____ Phone # _____

Cadillac or LaSalle vehicle(s) owned *(use separate sheet for additional cars).*

Year: _____ Model: _____ Year: _____ Model: _____

Year: _____ Model: _____ Year: _____ Model: _____

Member of National Cadillac LaSalle Club? Yes: _____ No: _____

National Member # _____ National Membership Renewal Month: _____

NATIONAL MEMBERSHIP IS REQUIRED. YOU CAN JOIN OR RENEW THE NATIONAL AT THIS SITE:

[HTTPS://WWW.CADILLACLASALLECLUB.ORG](https://www.cadillacclasalleclub.org)

I authorize use of my information for club purposes only: Yes _____ No _____

Signature: _____

Early Guide Lamp Iconic Contributions to Cadillac

Guide Division - Anderson Indiana

Guide Lamp Div. of General Motors supplied some of the most innovative and pace-setting lighting designs and related hardware for GM cars and specifically for Cadillac Motor Division.



Autronic Eye & Guide-Matic: First introduced in 1952, this groundbreaking, phototube-based automatic headlight dimming system used a futuristic, dash-mounted or fender-mounted sensor to automatically switch high beams to low beams with oncoming traffic.



Guide T3 Sealed Beams: Known for the prominent "T3" center logo stamped directly into the glass triangle, these factory-correct headlamps were standard on late-1950s through 1970s popular Cadillac models.



S-18 Spot Searchlights: Commonly found on 1940s and 1950s GM vehicles (*like Chevrolet, Pontiac, & Oldsmobile*), these spotlights were door- or pillar-mounted and often featured a rearview mirror on the back of the spotlight housing.



Fiber Optic Fender Monitors: Bullet-shaped indicator lights sat atop front fenders. They piped light directly from the primary exterior bulbs via fiber optics to tell the driver if a headlight or turn signal was burned out.

Happy Motoring!



...and Best of All, it's a Cadillac!

